

**Rep Order#** 8853530      **Ver#** 5      **Status** Revised  
**EC'd** Yes

Traffic Order# 37046

**Printed:** 09/21/2012 12:41 PM  
**Last Received:** 09/21/2012 11:13 AM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/PRESIDENT/REP  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

= CONTRACT COMMENT =

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL REVISED TO \$95,640  
PLEASE CONFIRM  
THANKS. MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	600A-700A	Buyline Comment: 6A NEWS	:30	\$1,100.00	08/22-08/24	6	1	6	\$6,600.00	
	2	W-F	700A-900A	Buyline Comment: EARLY SHOW	:30	\$900.00	08/22-08/24	6	1	6	\$5,400.00	
	3	W-F	900A-1000A	Buyline Comment: LIVE W/KELLY	:30	\$650.00	08/22-08/24	3	1	3	\$1,950.00	
	4	W-F	1000A-1100A	Buyline Comment: PRICE IS RIGHT	:30	\$1,300.00	08/22-08/24	3	1	3	\$3,900.00	
	5	W-F	1100A-1200P	Buyline Comment: Y&R	:30	\$1,800.00	08/22-08/24	2	1	2	\$3,600.00	

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**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0261

LT	Ln	Day	Time	Program
---	---	---	---	-----
	* 6	W-F	1200P- 1230P	
				Buyline Comment: NCON NEWS
				Sales Remark: V5 .
				V5 Comment Changed, Spots/week Changed

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---
:30	\$650.00	08/22-08/24	5	1	5	\$3,250.00	

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**Salesperson FAX#** 202-872-0263

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**Flight Dates** 08/22/2012 - 08/28/2012  
**Hiatus Weeks**

**Rep Firm** \_\_\_\_\_  
**Sales Office** (        ) WASHINGTON  
**Salesperson** (        ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5884  
**Salesperson FAX#** 202-872-0261

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--REPORT TOTALS--

Report Totals: 78 / \$95,640.00

--SALES MONTHLY TOTALS--

Aug 12: 78 / \$95,640.00 Sep 12: 0 / \$0.00

Sales Totals: 78 / \$95,640.00

Station Totals: 78 / \$95,640.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$203,489	CABL	0%	KLAS	47%	KSNV	25%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	13%	UNKN	0%		

Books FEB11  
Demos RA35+